

## **ANNEXURE**

### **Awards to Industrial, Service and Business Organizations as part of their corporate social responsibility**

#### **Eligibility :**

- All Industrial, Service and Business Organizations, whether in public / private or joint sector are eligible for this award.
- Such establishments as referred to above can be companies, partnership firms, sole-proprietorship firms and Government / Quasi Government undertakings.
- Associations of Industrial, Service and Business Organizations, will also be eligible for this award.
- The establishments concerned as referred to above may operate directly or through Trusts / NGOs / Other Agencies.
- Exclusive Trusts / NGOs and Clubs will however not be eligible to come under the purview of this award.

#### **Field of Activity :**

- While awards will predominantly be conferred for good works undertaken in the area of Rural Development, commendable works in urban areas especially in urban slums will also be considered for this purpose.
- Activities such as promotion of Agriculture, Animal Husbandry, Education, Health, Sanitation, Water Supply, Water Harvesting, Non-conventional Energy, Agricultural Marketing, Self Help Groups and Livelihood, Women, Children and Youth Welfare, Tree Plantation among others will be considered for the conferment of the award. Activities for the promotion of social causes will also be considered.
- Activities within the State of Tamil Nadu alone will be taken into account.
- Activities of Industrial, Service and Business Organizations in the past five years will be taken into account for assessment purpose.